

Prairie Co-op Sponsorship and Donation Guidelines

We do business a little differently

Prairie Co-op is a thriving co-operative, built on a foundation of community involvement and service that works to support the prosperity of the local economy while ensuring a legacy for future generations. Prairie Co-op recognizes and values the responsibility of providing support for important activities in the communities we serve — Melville, Fort Qu'Appelle, Lipton, Strasbourg, Cupar, Kelliher, Ituna, and McLean — and promoting the Co-operative philosophy and principles.

Prairie Co-op actively supports the communities in which it serves and has a proud history of community involvement. The Sponsorship and Donation Guidelines ensure that all donations, sponsorships, and in-kind services are coordinated and aligned with Prairie Co-op's corporate social responsibility strategy and business goals, maximize opportunities for corporate visibility, and foster long-term business relationships while staying within budget and resource limitations. Prairie Co-op seeks to develop and promote the co-operative as a valuable and integral part of the life and culture of its community.

To track our philanthropic efforts, and to give equal opportunity to those applying for support, we ask that you apply through our online Donations and Sponsorships form.

Our guidelines

With an endless list of worthwhile recipients, we have set some parameters to help us evaluate and prioritize applications. Here are our guidelines, which we take into consideration when reviewing requests:

- | | |
|-------------------------|---|
| <i>Proximity</i> | We support causes that are in the Prairie Co-op trading area. We do not consider applications for groups or projects outside of our trading area that can be helped by their local Co-op. |
| <i>Impact</i> | We want to help the maximum number of people possible. To ensure that we distribute our donations equitably, in the case of tournaments, meets, and bonspiels, our donation policy will be to provide a raffle/door prize, either in Prairie Co-op merchandise or Co-op gift cards. If further sponsorship is required, the group may participate in the Gift Card Fundraising program. |
| <i>Loyalty</i> | We support organizations that are loyal to Prairie Co-op. Either the organization, group, or individuals involved with the group must have a Prairie Co-op number. |
| <i>Priority</i> | Special consideration will be given to organizations and initiatives that support and focus on the areas of youth development, sports and recreation, and education. |



Frequency Organizations, charities, or groups may be limited to receiving support for two initiatives per year. Prairie Co-op MAY donate over this threshold at their discretion.

Alignment We support organizations and initiatives that align with our business and organizational values.

We do not support:

- Individuals
- For-profit organizations
- Organizations that represent a conflict of interest for Prairie Co-op
- Organizations, or their representatives, involved in promoting controversial issues that are not in alignment with our values or guiding statements
- Administrative costs
- Political organizations
- Religious organizations, except secular activities open to those of all faiths, such as operating a shelter or group program
- Individual teams or small sports organizations that do not benefit a significant portion of our community.
- Third-party fundraising.
- Telephone solicitations will be declined

How it works

To make a request, visit prairieco-op.crs, go to our Donations and Sponsorships page, and fill out the online application with all your details – explain why your cause, initiative, fundraiser, or event matters to the community and us. From there, our team will determine if your request meets our criteria and whether we have the resources to support you in your efforts. We ask that Prairie Co-op is recognized for its contribution.

We are open to all types of requests – big and small – and encourage any size of organization, charity, or group to apply. **Please give us at least two weeks’ notice to process your application.** Large requests (over \$5,000) require Board approval; therefore may take four (4) weeks or more. If you receive funding from us, you will be required to display Co-op signs, banners, posters, etc., and submit a picture of your event. You may be required to submit a short report telling us how the funds were used and their impact on your event/initiative.

The information we collect electronically will only be used to determine eligibility and track incoming requests and will not be shared with anyone outside the committee without your express consent.